

ENGLISH

 ***Binatone***  
*Simply better*

## ELECTRIC JUG KETTLE



To get the best results from your Binatone product  
please read these instructions carefully.

**CEJ-1706S**

**Binatone has an incredible heritage.**

**Established – 1958 in London, UK.**

We are an absolutely customer centric company!

With more than 60 years delivering quality products to our customers in more than 75 countries – our global footprint enables economies of scale.

This allows us to offer you some of the world's highest performance, quality & value products available in the market today.

Our commitment lies solely in delivering high quality, affordable products.

Our international team is constantly pursuing every effort to make products not just 'appliances' but 'lifestyle improvements'.

Check out all the latest Binatone products at:

[www.binatonelifestyle.com](http://www.binatonelifestyle.com)



# IMPORTANT SAFEGUARDS

When using electrical appliances – especially when children are present, basic safety precautions should always be followed to reduce the risk of fire, electric shock and/or injury to persons.

- ✓ READ ALL INSTRUCTIONS
- ✓ Make sure your power supply is consistent with the rated specification of the product before connecting.
- ✓ This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities or lack of experience and knowledge – unless they are under supervision or instruction concerning use of the appliance by a person responsible for their safety. Children should be supervised to ensure that they do not play with the appliance.
- ✓ Do not operate any electrical appliance with a damaged cord or plug – or after the appliance malfunctions or has been dropped or damaged in any manner. Return the appliance to the nearest authorised service facility for examination, repair or adjustment.
- ✓ This appliance is intended to be used in household only and similar applications such as:
  - staff kitchen areas in shops, offices and other working environments;
  - farm houses;
  - by clients in hotels, motels and other residential type environments;
  - bed and breakfast type environments.
- ✓ Always use the filter and never overfill - boiling water may splash out.
- ✓ Avoid contact with steam coming out of the spout area when pouring and out of the lid when refilling.
- ✓ Beware: the metal body of the kettle will get hot during operation.
- ✓ Keep small children away from the kettle and never let the cord hang down over the worktop edge – a child could grab it and pull the kettle down.
- ✓ If you do not need so much cord, shorten it. See BEFORE FIRST USE
- ✓ Always unplug your kettle when not in use.
- ✓ Never put the kettle, powerbase, cord or plug in liquid.
- ✓ Caution: Do not operate the kettle on an inclined surface.
- ✓ The appliance is only to be used with the 360° power base provided. And the base cannot be used for other than its intended use.
- ✓ Make sure the lid is secure before switching the kettle on & do not remove the lid while the water is boiling.
- ✓ Make sure the kettle is switched off before lifting or pouring.
- ✓ Remove the kettle from the base before filling or pouring.
- ✓ Never put the kettle near or on cooker hot plates or gas burners.
- ✓ Potential injury could cause by misusing the appliance. The appliance is only to be used to heat and boil water. **Never put milk, soup, coffee or tea, etc., into the kettle.**

**Caution:** Avoid spillage on the connector. Unplug immediately if water spills onto bottom of the Kettle, onto the Kettle base or into connector, to avoid electrical shock.

# SPECIFICATION

Power: AC 220-240V~ 50/60Hz 1850-2200W

## KNOW YOUR APPLIANCE

- ① spout
- ② lid
- ③ lid open button
- ④ on/off switch
- ⑤ 360° powerbase
- ⑥ power on light
- ⑦ scale filter



## BEFORE FIRST USE

Carefully remove all packaging and any labels. Assemble the product following the setup & operating instructions below.

The power cord length should be reduced to suit the location of your kettle. Excess cord can be wound into the cord storage area in the kettle base.

Fill to 'MAX' level and boil the water. Pour away the water and repeat 2-3 times

## OPERATING INSTRUCTIONS

1. Make sure that the kettle base is on a firm and level surface.
2. Plug the cord of kettle base into a standard AC mains outlet.
3. Open the lid to fill. The water level must be between 'MIN' and 'MAX'

Be economical: do not boil more water than you need.  
To improve the quality of your drinks always use fresh water.

Empty the kettle after each use.

## OPERATING INSTRUCTIONS continued

4. Check the lid is closed.
5. Place the kettle on the kettle base & switch on. The power on light will come on.
6. Your kettle will boil and switch off automatically.  
To re-boil, wait a few seconds - the on/off switch needs time to reset.

If you experience problems with your kettle switching on and off during use or switching off before boiling, check that the flat element is free from scale – see CARE & CLEANING – DESCALING.

Your kettle is fitted with a scale filter to hold back limescale particles.

If you find drops of water under your kettle, do not worry - it is just condensation.

### BOIL-DRY PROTECTION

If you switch on with too little water, your kettle will cut out automatically. Switch off and let it cool down before re-filling.

When it has cooled down, the switch will reset itself.

## CARE AND CLEANING

Before cleaning, unplug your kettle and let it cool down.

### OUTSIDE & POWER BASE

Wipe with a damp cloth, then dry.

Do not use abrasives - they will scratch the metal and plastic surfaces.

### INSIDE

Wipe with bicarbonate of soda on a damp cloth. Rinse thoroughly.

Even though your kettle comes with a scale filter, you still need to clean the inside (and the filter) regularly.

### SCALE FILTER

Ensure the kettle is completely cold before removing the filter.

- 1) To remove the filter - push the filter from the spout area into the kettle.
- 2) either rinse under the tap or use a soft brush.  
or when descaling your kettle, drop the filter in too.
- 3) Rinse thoroughly.
- 4) Refit the filter by clipping it back into the spout from inside the kettle.

# CARE AND CLEANING continued

## DESCALING

Regular descaling of the heating element will improve the performance of your kettle. If the kettle is not descaled regularly, the build-up of limescale may result in the following:

- the kettle switching on and off during use or switching off before boiling.
- the kettle may take longer to boil.
- the heating element may be damaged.
- not descaling your kettle may invalidate your guarantee.

Fill the kettle halfway with a solution of equal parts cold water and white vinegar.

Switch on the kettle & bring to the boil.

Once boiled, allow the solution to sit in the kettle for 30 minutes to an hour.

As an alternative, citric acid can also break down limescale; just fill the kettle with the juice of one fresh lemon or lime topped with enough cold water to reach the halfway point of the kettle.

Switch on the kettle & bring to the boil.

Once boiled, allow the solution to sit in the kettle for 30 minutes to an hour.

## SERVICE & CUSTOMER CARE

There are no user serviceable parts inside this appliance.

If the power cord or plug are damaged it must, for safety reasons, be replaced by Binatone or an authorised Binatone repairer.

If you need help with:

- using your product
- servicing or repairs (in or out of guarantee)
- spare parts

Please contact Binatone Customer Service at:



[www.binatonelifestyle.com/binatone/customer-service/](http://www.binatonelifestyle.com/binatone/customer-service/)



[www.facebook.com/BinatoneAfrica](https://www.facebook.com/BinatoneAfrica)

or search @BinatoneAfrica in Facebook or Messenger to find this page easily.

Have your model number & batch code ready – it is located on the rating label on your product

# WARRANTY

**Save your proof of purchase sales receipt.**



BINATONE warrants, subject to the conditions stated below, that from the date of purchase, this product will be free from mechanical defects for a period of two (2) years.

This is a domestic product – warranty does not cover products that have been used for commercial purposes.

BINATONE at its option, will repair or replace a product found to be defective during the warranty period. Should this product become defective by reason of improper workmanship or material defect during the specified warranty period, BINATONE will repair or replace the same effecting all necessary part replacements.

Transportation charges on parts, or products in whole, submitted for repair or replacement, under this warranty, must be borne by the purchaser.

CONDITIONS: This warranty is valid for the original retail purchaser from the date of initial retail purchase and is not transferable. Keep the original sales receipt. Proof of purchase is required to obtain warranty service or replacement. Dealers, service centres, or retail stores do not have the right to alter, modify or in any way, change the terms and conditions of this warranty.

Warranty registration is not necessary to obtain warranty on BINATONE products.

ABOUT YOUR PRODUCT WARRANTY: Most warranty repairs are handled routinely, but sometimes requests for warranty service may not be appropriate. For example, warranty service would NOT apply if the product damage occurred because of misuse, lack of routine maintenance, shipping, handling, warehousing or improper installation. Similarly, the warranty is void if the manufacturing date or the serial number on the product has been removed or the equipment has been altered or modified. During the warranty period, the authorized service dealer, at its option, will repair or replace any part that, upon examination, is found to be defective under normal use and service.

NORMAL WEAR & SERVICE/REPLACEABLE PARTS: This warranty does not cover normal wear of parts or damage resulting from any of the following: Negligent use or misuse of the product; Improper voltage or current; Use contrary to the operation instructions; Deviation from instructions regarding storage and transportation; Repair or alteration by anyone other than BINATONE or an authorized service centre; service parts replaced by user. Further, the warranty does not cover Acts of God, such as fire, flood, hurricanes, tornadoes etc.

Customers connecting BINATONE appliances directly to the mains power outlet or using a non-BINATONE stabilizer, risk voiding their BINATONE warranty. We recommend using quality BINATONE stabilizers for your protection – be wise, buy the best – always buy BINATONE

HOW TO OBTAIN WARRANTY SERVICE: Please contact BINATONE Customer Service (see Service & Customer Care section)



**Please consider recycling this  
instruction manual responsibly**

**Binatone Lifestyle Appliances**

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